clearwater bay

health & beauty

Prom-arama

Prom season is starting early this year. Adele Rosi finds tips for teens.

As the Oscars are to showbiz, so prom night is to teenagers. The most hotly anticipated evenings on the teen calendar, prom season is starting early this year with the King George V School Year 11 party on April 27 and other international schools following in May and June.

Teenagers across Hong Kong are in frenzy of dress-selecting, tuxedo-buying, eyebrowshaping and corsage-choosing. Like any big event, there are trends, grand designs and great expectations. With girls trading in their jeans for the night, the dress is all-important.

"The biggest trends are white, red, gold and colour, colour, colour. Black is not what's happening at all," says Clearwater Bay resident Eve Roth Lindsay of Savvy Style, which specialises in colour analysis and style consultations. "It's all about movie-star glamour, very elegant, feminine and pretty - not sexytrashy - and also retro. Styles range from very streamlined to flapper to full ball gown. Glitter and sequins are also in but done in a new and tasteful way. Taylor Swift is a great example for girls she does the red carpet so well."

Hairstyles are equally crucial, says Mojdeh Kazemi, owner of Tala's Hair & Beauty Salon, which offers complimentary hair consultations ahead of the appointment on the big day.

"Girls usually put their hair up but the trend is for it to be sophisticated, not messy," she says. "Girls with long hair tend to want a lot of curls and many girls have their own hairpieces. I always recommend they bring in a picture of what they have in mind as sometimes an idea may get lost in translation."

She also advises bringing in a picture of the dress as its neckline may determine the hairstyle.

"For example, a dress with a high neck always looks better if long hair is put up," she savs

While makeup can hide unwanted pimples, Linda Chuen of Sabai Day Spa recommends girls start early to make sure their complexion is perfect for the big night. And consider a deepcleansing facial treatment after the event to avoid post-party pimples.

Shenzhen to keep costs down. 3

